



Horizon 2030: Succeeding Together

Mission

Boréal is a Francophone leader that offers high-quality training and services to a diverse clientele. It catalyzes the sustainable development of communities, from the local to the international.

Values

Collaboration
Commitment/Passion
Accountability
Respect
Openness

Motto

Nurturing knowledge
and invigorating culture

Vision

Boréal is known for its enduring impact on communities through its educational programs and support services centred on the socioeconomic integration of its clientele.

Areas of Focus and Objectives

1

Supporting Success

The success of our students, staff and our entire clientele guides everything we do. Through its range of services, Boréal offers personalized support based on an inspiring model of socioeconomic integration.

- 1.1 We optimize the student, graduate and client experience to ensure every person is successful.
- 1.2 We prioritize the socioeconomic integration of each student, graduate and client.
- 1.3 We support members of our staff in their career growth.

2

Community Impact

Through its local and international presence, Boréal is a key player that unites Francophones and Francophiles to enrich the culture and development of the communities it serves.

- 2.1 We strengthen cultural outreach and community engagement.
- 2.2 We strive for academic excellence and innovation to support economic development.
- 2.3 We are committed to forging strategic partnerships with public, private and international players.

3

Agility

To adapt its offering and innovate, Boréal stays proactive in the face of emerging trends, unforeseen events and change. Through a culture of continuous improvement, we aim to improve operational efficiency.

- 3.1 We integrate, adapt and optimize our processes and systems.
- 3.2 We base our decision-making on solid strategic intelligence.
- 3.3 We cultivate the right environment for fluid communication and adaptation to change.

4

Sustainability

Boréal is committed to sustainable development across its many campuses and sites.

- 4.1 We are committed to ensuring our programs and services are relevant.
- 4.2 We are an attractive and sought-after employer.
- 4.3 We support United Nations Sustainable Development Goals (SDGs).



Decision-Making Principles

Quality | Financial Viability | Flexibility and Innovation | Social Responsibility | Efficiency

