



# Business Plan

2024/25

→ [collegeboreal.ca](https://collegeboreal.ca)



**Boreal**

Collège Boréal is a French-language post-secondary training and learning institution unlike any other in Canada. Established in 1995, it strives to develop thriving communities throughout Ontario. Collège Boréal draws upon its diversity to be a leader and help its clients stand out as bilingual graduates, find employment and get settled in Ontario.

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Collège Boréal was the first post-secondary institution designated under the *French Language Services Act* (FLSA). Today, it continues to be the only French-language college with a presence in Northern, Eastern and Central-Southwest Ontario, serving French-language communities from Hearst to Windsor to Ottawa to Toronto. Each of these communities has unique characteristics that directly impact the employment and immigration programs, courses and services offered.

There are many differences between the relatively homogenous Northern Ontario communities, which experience little immigration, and the more diverse Central-Southwest communities full of newcomers. As a result, Collège Boréal must regularly adapt its programs and services to meet the needs of its diverse client base.

Collège Boréal's mandate in these communities is twofold: to be both a post-secondary educational institution and a vital community development organization. Ever since opening its doors in 1995, Collège Boréal has shared its expertise as an innovative educational, cultural and community hub with 200,000+ clients through programs such as:

- > Post-secondary education
- > Apprenticeships (trades)
- > Corporate training
- > Continuing education
- > Academic upgrading (literacy)
- > Immigration services
- > Employment services
- > Applied research
- > International projects

Collège Boréal's goal is to produce a highly skilled bilingual workforce that is involved in our local communities and contributes to the economic, social and cultural vitality of the province and the country.



# An educational, cultural and community hub

## The leading French language college in Northern and Central Southwest Ontario

Established in Sudbury in 1995, Collège Boréal is one of 24 public colleges in Ontario and one of just two French-language colleges in a province that's home to nearly 800,000 Francophones—the largest Francophone community in Canada outside of Quebec.

In 2008, Collège Boréal became the first postsecondary institution in Ontario designated under the *French Language Services Act*.

## For a more just, prosperous and environmentally sustainable world

- > Commitment to implementing the 17 United Nations Sustainable Development Goals
- > Designated hub for the CIGan 50-30 Challenge initiative to increase representation of diverse groups in businesses
- > New equity, diversity and inclusion action plan



One of Canada's top research colleges

## A province-wide network

- 37 sites
- 8 campuses
- 27 communities

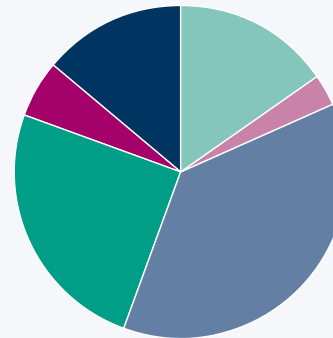
**Other sites :**  
Barrie, Hamilton, London, Mississauga



# 15,000+

clients

(2023-2024 data)



- Post-secondary: 2,334
- Apprenticeship: 499
- Immigration Programs and Services\*: 5,645
- Employment Services: 3,819
- Academic Upgrading: 864
- Continuing Education: 2,095

\* Institutional services, ESL and FSL courses, Bridge Training programs

# 23,000+

diplomas awarded since 1995



## Boréal International

A student community hailing from **34 countries** with projects tackling social, economic and environmental challenges around the world.



# 1.5 million

granted by the Collège Boréal Foundation for a total of 1,982 scholarships (2023-2024 data)

# 600+

## transfer pathways:

## 124 credit transfer agreements

(articulations)

## 393 pathway opportunities

with other institutions

# Serving our local communities

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**Mission** Collège Boréal provides high-quality training and services to a diverse clientele. The college plays a central role within the communities it serves, providing leadership to ensure the vitality and sustainable development of Ontario's Francophone communities.

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**Vision** Leverage Collège Boréal's status as a prominent, recognized institution to enrich communities through its high-quality training and personalized services.

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**Motto** Nurturing knowledge and invigorating culture

## Values



EXCELLENCE

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HUMANISM

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RESPECT

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COMMITMENT

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INTEGRITY

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## Guiding principles

Flexibility and innovation

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Inclusion

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Social responsibility

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Financial viability

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## Areas of strategic focus

ACCESSIBILITY  
QUALITY  
VISIBILITY

**As we enter the final year of this strategic plan, we will focus on each of the plan's objectives in 2024-2025, with special attention given to four priorities:**

## **1 – QUALITY**

Excellent programs, services and work environments.

- > **2.4** The performance indicators set out in the Strategic Mandate Agreement with the Ministry of Colleges and Universities are achieved every year.

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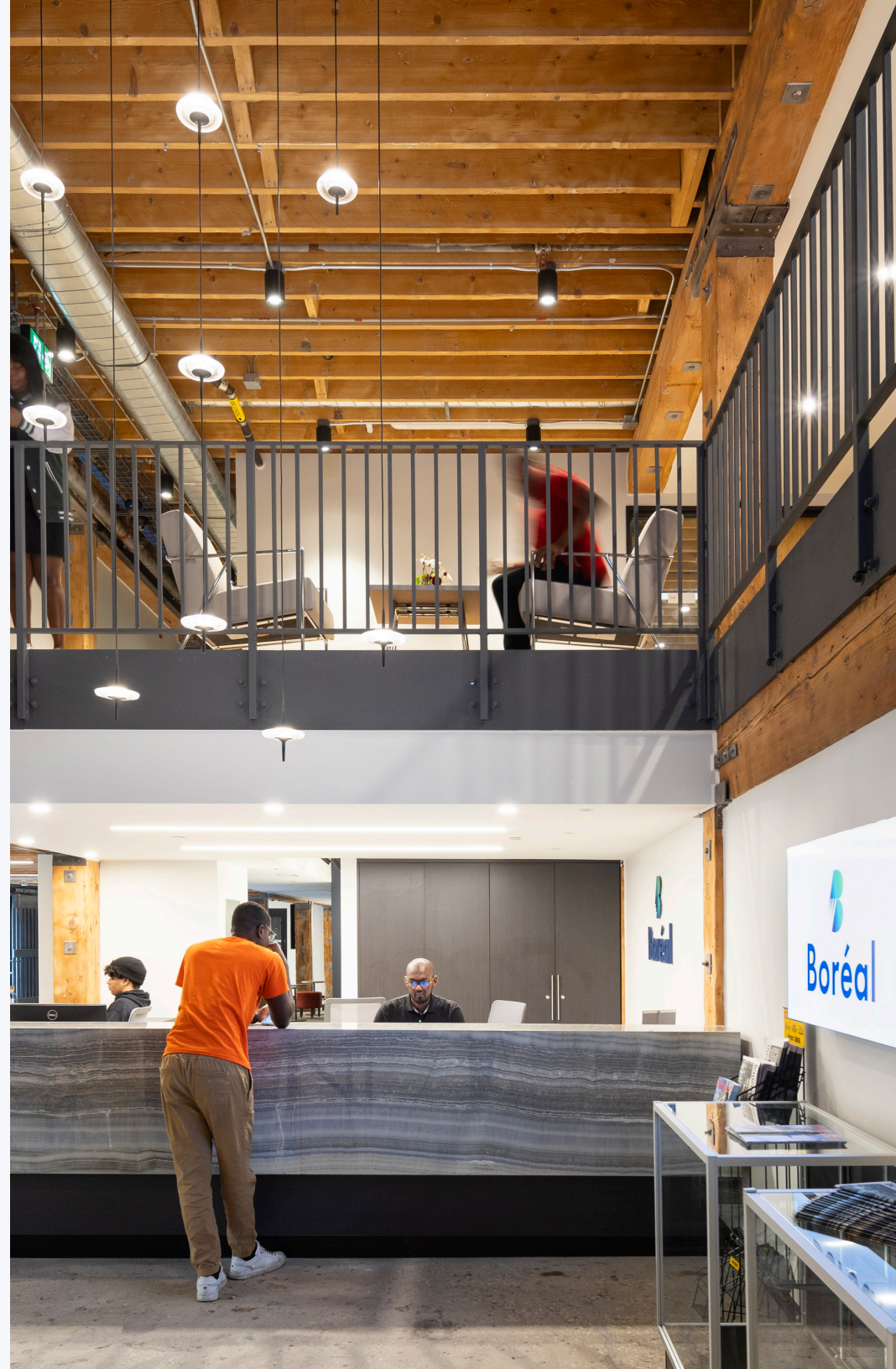
## **2 – VISIBILITY**

Recognized presence and impact in all communities served.

- > **3.2** National and international markets are understood and developed.
- > **3.3** Our recruitment strategies are varied and adapted to various target markets.
- > **3.4** The continuum of French language education is strengthened by close, productive ties with schools, school boards, other post-secondary institutions and the network of associations.

# 2024-2025 consolidated budget

	<b>Total</b>
<b>REVENUE</b>	
Grants	\$ 108 382 373
Tuition fees	27 112 356
Other revenue	6 436 860
<b>Total revenue</b>	<b>\$ 141 931 589</b>
<b>EXPENDITURES</b>	
Salary expenses	\$ 69 281 407
Expenses	68 902 070
Amortization	658 310
Capital assets	2 989 802
<b>Total expenditures</b>	<b>\$ 141 831 589</b>
<b>Net surplus</b>	<b>100 000</b>



## Our locations

### **Boréal Online**

1 800 361-6673

borealenligne@collegeboreal.ca

64 9th Street, P.O. Box 818

**Hearst**, ON P0L 1N0

705-362-6673

3 Aurora Avenue

**Kapuskasing**, ON P5N 1J6

705-337-6673

### **Nipissing**

96 Main Street

Sturgeon Falls, ON P2B 1N3

705-753-5420

233 Main Street

**Ottawa**, ON K1S 1C4

1-800-361-6673

21 Lasalle Boulevard

**Sudbury**, ON P3A 6B1

705-560-6673

395 Thériault Boulevard

**Timmins**, ON P4N 0A7

705-267-5850

60 Distillery Lane

**Toronto**, ON M5A 3C4

416-289-5130

7515 Forest Glade Drive

**Windsor**, ON N8T 3P5

519-948-6019



@CollègeBoréal