

Strategic Plan 2020-2025

COLLÈGE BORÉAL

Mission Collège Boréal offers quality training and services to a diversified clientele. At the heart of the communities it serves, the College provides leadership to fulfill the potential and ensure the sustainable development of Ontario's Francophone communities.

Vision Prominent and recognized, Collège Boréal enriches communities through the quality of its training and personalized services.

Motto « Nourrir le savoir et faire vibrer la culture » (*Nurturing knowledge and invigorating culture*)

Values

EXCELLENCE



HUMANISM



RESPECT



ENGAGEMENT



INTEGRITY



Structuring elements

FLEXIBILITY AND INNOVATION

INCLUSION

SOCIAL RESPONSIBILITY

FINANCIAL VIABILITY

Areas of strategic focus: directions and priorities

1 ACCESSIBILITY

Programs and services adapted to the needs of students, clients and employers.

1. Programs and services fulfill the needs of students, clients and employers.
2. The added value of learning to work in Canada's both official languages is recognized and promoted.
3. Delivery models are diversified.
4. Student mobility is valued and encouraged as a priority.

2 QUALITY

Excellent programs, services and work environments.

1. Formal partnerships are established with employers in every community served.
2. Students and clients receive standardized services in every location.
3. The organisational culture fosters a healthy and respectful environment.
4. The performance indicators set out in the Strategic Mandate Agreement with the Ministry of Colleges and Universities are achieved every year.

3 VISIBILITY

Recognized prominence and impacts in all communities served.

1. Programs, services and locations are well known in all communities served.
2. National and international markets are understood and developed.
3. Recruitment strategies are varied and adapted to various target markets.
4. The continuum of French language education is strengthened by close and productive relations with schools, school boards, other postsecondary institutions and the network of associations.