2018-2019 ANNUAL REPORT

COLLÈGEBORÉAL éducation • innovation • recherche



Our mission Our vision

Collège Boréal provides high quality personalized education to a diverse clientele and practices community leadership to foster the sustainable development of Ontario's francophone community.

Recognized for the quality, accessibility and flexibility of its training and services, Collège Boréal is the first choice among French-language colleges.

Our values Our motto

Excellence Humanism Inclusion Innovation Respect

« Nourrir le savoir et faire vibrer la culture »

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The 2018-2019 Annual Report is available online on Collège Boréal's website at www.collegeboreal.ca.

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A MESSAGE FROM THE CHAIR OF THE BOARD OF GOVERNORS



Let's talk commitment.

Four years ago, our board of governors defined clear priorities for Collège Boréal as part of its 2015-2020 strategic plan:

Access. Flexibility. Quality. Visibility.

The 2018-2019 Annual Report, which I have the privilege to present on behalf of the Board, is a testament to the commitment of our board members, who have worked tirelessly to transform these priorities into concrete measures. Passion and devotion have guided their mission.

The report you are about to read is truly a reward for the Boréal family. It presents a comprehensive picture of the tremendous progress we have made this year at all levels.

Let's talk Access. As a francophone institution, Collège Boréal's specific mandate is to increase access to French language education and services in our communities. We are well aware that francophone communities in the Toronto area are developing at a fast pace. Boréal's future campus in Toronto's Distillery District, announced in October, will greatly contribute to increasing the offer of innovative programs and first-class French language services in the heart of one of Toronto's trendiest districts.

Let's talk Flexibility. Going from college to university without having to start over from square one – now that's real flexibility! Collège Boréal has developed a wide array of solid partnerships with universities across Ontario to allow our students to pursue their goal of obtaining a degree in their chosen field. On the part of the universities, this is a major acknowledgement of the quality of our programs and it increases the attractiveness of the diplomas that we award to our students. Congratulations for the partnerships we have established this year!

Let's talk Quality. We often say that Collège Boréal is the number one college in Ontario. Why? Because we have the data to prove it! Year after year, the Key Performance Indicators published by the Ministry of Training, Colleges and Universities have consistently demonstrated the quality of our programs and services, and, of course, the commitment of our professors and staff. This year, Collège Boréal ranked first among all 24 colleges for student satisfaction, graduate satisfaction and graduation rate.

Let's talk Visibility. Vitality gets you noticed. I'm pleased to see that Boréal is not just alive and well, but positively vibrant, whether it's in our local, national and international student fairs, in secondary schools through our energetic recruitment strategy, in our communities through our many partnerships, and in the media. Again this year, Collège Boréal has not only been an active player in its network of 15,000 students and clients, but also a leader in the community it serves.

And that is just an overview of everything we're doing. As we enter the final stretch of our 2015-2020 strategic plan, we will be soon be sharing more details about our many achievements. But for now, our 2018-2019 annual report boils down to this:

We're committed. And we're moving in the right direction.

Let's talk Boréal.

Georges Ansell Board President

A MESSAGE FROM THE PRESIDENT OF COLLÈGE BORÉAL



We are a committed team. For real.

We're committed to the strategic plan we were given. We're committed to putting our best effort every day into delivering outstanding service to the students and clients of this institution that is – and I say this with great certainty – truly dear to our hearts.

Our sense of commitment allows us to get a tremendous amount of work done. The 2018-2019 annual report is definitely proof of that.

Our sense of commitment also moves us forward. Another one of our strengths clearly transpires in this report as well: our capacity to **adapt.**

Adapting to new governmental priorities. The arrival of a new provincial government in Ontario in 2018 and the new measures it has started to deploy mean adjustment, and even outright transformation, for provincially-dependent public institutions such as ours. The implementation of new performance criteria and the restructuring of employment services are major undertakings that mobilize us all in creating opportunities to modernize our services.

Adapting to deep changes in modes of learning and service delivery. You often hear me say the word 'innovation'... perhaps a bit too often, I realize. But it's for good reason, because innovation has to be at the heart our work and our mission. We must innovate not only with regard to our own work and our direct competitors, but also the massive expansion of new sources of learning. That is why we're investing in high-tech infrastructures and digital services.

Adapting to the evolution of Ontario's francophone community. Our community is increasingly widespread, so we offer our services through seven campuses and 38 access centres. It is increasingly diverse, so we welcome newcomers through our settlement services, support their access to employment and prepare them for the specific requirements of the Canadian job market. For Collège Boréal, these services are a source of pride, because they are essential to the integration and prosperity of new communities that are ready and willing to bolster the Francophone presence across Ontario.

I have listened to discussions on all of these topics in our community consultations this winter, leading up to the development of Boréal's strategic plan for 2020-2025.

Our task now is to build this shared future for Collège Boréal.

Daniel Giroux President

THE YEAR IN RETROSPECT

Changes to Collège Boréal's Board of Governors

Collège Boréal's Board of Governors re-elected Mr. Georges Ansell as president for a second consecutive year and also welcomed seven new members: Ms. Mélodie Dubuc, Ms. Linda Dugas, Ms. Dada Gasirabo, Mr. Bululu Kabatakaka, Ms. Renée Kowa, Ms. Danielle Talbot-Larivière and Mr. René C. Viau.

The board also thanked for their service Mr. Gilles Grandmaison, Ms. Nathalie Grenier,

Ms. Gisèle Gory, Mr. Guy Jolicoeur, Mr. Daniel Legrand, Mr. Jean-François Rose and Ms. Penny Sutcliffe.

The complete list of board members appears on page 38.

September 2018 – Boréal Online provides greater access to quality training

Collège Boréal officially launched Boréal Online at the start of the 2018 academic year. Through the college is already delivering some online courses, the official launch of Boréal

October 2018 – Boréal's Toronto campus will move to a permanent location in the Distillery District

At a sod-turning ceremony held on October 29, 2018, Collège Boréal announced that its future campus in Toronto will be located in the Distillery District. In attendance were the Hon. Caroline Mulroney, Ontario's Attorney General and Minister of Francophone Affairs, and 150 guests in the field of post-secondary education and the Francophone community.



Online expands this mode of course delivery along with the benefits and flexibility it provides to students.

Boréal Online distance education programs are offered full-time and part-time and include regular online meetings with professors and classmates. Boréal Online students are also eligible to apply for bursaries.

In 2018-2019, Boréal Online offered a total of seven programs in various fields such as business administration, children's services and arts and science.

Collège Boréal will increase its capacity to welcome students as it becomes the main tenant of the Ribbon Building. Boréal will occupy 100,000 gross square feet on four floors, thus doubling its current space at 1 Yonge Street, which the college must vacate at lease expiry.



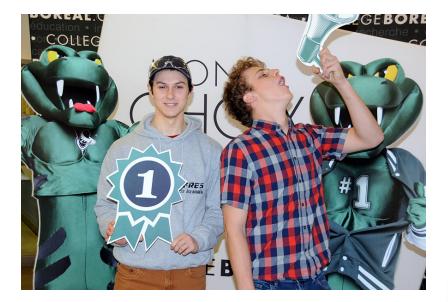
November 2018 – Collège Boréal still ranks first in Ontario!

Since 1998, the Government of Ontario has been collecting data on the performance of colleges in five areas: graduate satisfaction, student satisfaction, employer satisfaction, employment rate and graduation rate.

The 2017-2018 Key Performance Indicators were published in November, 2018.

Collège Boréal confirmed its status as Ontario's number one college by equaling or exceeding the average of the province's 24 colleges on all four indicators, ranking first for graduate satisfaction, student satisfaction and graduation rate in 2017-2018.

An overview of these results is presented on page 35.



January-February 2019 – Community consultations for the 2020-2025 strategic plan

2019 got off to a quick start with preliminary phase in the development of the upcoming 2020-2025 strategic plan, namely community consultations.

Over a six-week period, Collège Boréal organized 24 on-site consultation sessions in 11 communities from Hearst to Windsor, attended by the college's president, Daniel Giroux. In total, more than 500 participants shared their views on the future of Collège Boréal in these sessions and through an online survey. Moreover, Daniel Giroux began a series of one-on-one interviews with dozens of community leaders.

The valuable data collected in these consultations will be compiled and analyzed in the summer of 2019. The results will then be validated by email with the consulted participants. The Board of Governors' selection and approval of the strategic vectors and other elements of the plan will be completed in the fall of 2019, followed by formal elaboration of the plan.

The new 2020-2025 strategic plan will be presented in January, 2020.



ANNUAL REPORT 2018-2019

COLLÈGE BORÉAL'S 2015-2020 STRATEGIC PLAN

4 vectors and their objectives

ACCESS:

Improve access to quality programs and services adapted to clients' needs.

- 1. Increase program offerings: postsecondary (including apprenticeship), continuing education, employment services, immigration services.
- 2. Diversify delivery models.
- 3. Develop a strategic watch mechanism to anticipate labour market trends.

FLEXIBILITY:

Increase transferability for students and improve collaboration between services.

- 1. Develop tools that facilitate transferability by increasing the number of articulation agreements, recognized equivalencies and other models.
- 2. Increase communications in order to improve inter-service effectiveness and efficiency.

QUALITY:

Ensure the quality of programmes and services in order to innovate and adapt to constantly evolving realities.

- 1. Develop and implement a human resources strategy for the recruitment, retention and development of staff.
- 2. Improve the performance appraisal system for all employees
- 3. Review and analyse the College's services to ensure the establishment of a continuous improvement process.
- 4. Continue to analyse programs in order to achieve an optimal level of quality.

VISIBILITY:

Increase Collège Boréal's visibility among future clienteles, potential employers, and communities.

- 1. Increase the number of active members in the Alumni Associatio
- 2. Increase opportunities for visibility and participation in community activities.
- 3. Improve the College's marketing initiatives in Canada and abroad
- Increase the number of partnerships with employers, organizations and community groups
- community group

In January 2015, Collège Boréal's board of governors announced its 2015-2020 Strategic Plan. This annual report marks the college's progress in achieving its strategic objectives.

Improve access to quality programs and services adapted to clients' needs.

- 1. Increase program offerings: post-secondary (including apprenticeship), continuing education, employment services and immigration services.
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- 3. Develop a strategic watch mechanism to anticipate labour market trends.

Employment Services.

EMPLOYMENT OPTIONS has offices located in many communities from Kapuskasing to Windsor and offers a wide variety of services to respond to the employment needs of individuals and the skilled labour needs of employers. They also serve as a gateway to training and employment opportunities.

2018-2019 Employment Services statistics

- 4,133 clients received employability-related services;
- 8,677 people took part in various employabilityrelated workshops;
- **17,065** people visited one of the 16 service centres;
- **234** young people benefited from the Youth Job Connection (YJC) program
- \$17,089 were provided through the Youth Job Link program to help young people land their first job and \$23,394 were provided to employers that hired a young person who had not previously held a job;
- \$723,658 were provided to employers as incentives for job training through the Canada-Ontario Job Grant;
- \$444,835 were provided to employers through the Employing Young Talent Incentive to help small businesses and employers hire young people aged 15 to 29 and maintain their positions;
- \$18,000 were provided to employers through the YJC's Employing Yong Talent Incentive to help small businesses and employers hire young people aged 15 to 29 and maintain their positions.

Modernized employment services

In 2018-2019, Collège Boréal began an upgrading project to ensure the long-term sustainability of its employment services. This initiative gives the college a head start in preparations for upcoming transformations allowing the college to influence the vision the government will put forward (see below).

The Government of Ontario's modernization plan

On February 12, 2019, the Government of Ontario announced the gradual implementation of a plan to transform the province's employment services. The goal of the plan is to modernize the offer of services and facilitate the orientation of job seekers. The plan prioritizes three directions: launching an updated version of the job information website, integrating employment services related to social services with programs offered by Employment Ontario, and increasing collaboration between employment services and other government services.

The government's stated directions form the basis for collective reflection by Employment Ontario's partners over the coming months and Collège Boréal will participate actively in these discussions.

Improve access to quality programs and services adapted to clients' needs.

- 1. Increase program offerings: post-secondary (including apprenticeship), continuing education, employment services and immigration services.
- 2. Diversify delivery models.
- 3. Develop a strategic watch mechanism to anticipate labour market trends.

Immigration services

Collège Boréal offers a complete range of settlement orientation, training and language services to facilitate newcomer settlement and integration.

In 2018-2019, 2,475 clients received these services through settlement programs offered at Collège Boréal's campuses and access centres.

Bridge training programs in Central and Southwestern Ontario (CSO): a pathway to the Canadian job market for Francophone newcomers

Bridge training program are bilingual and multidimensional full-time programs designed to facilitate the integration of internationally-trained francophone immigrants into the Canadian job market.

These programs provide participants with tools to increase their chances of finding a job in their field of expertise or a related field. Collège Boréal offers three bridge training programs:

- Leadership and Management Bridge Training
- Supply Chain Management and Logistics Bridge Training
- Health System Navigator Bridge Training

This year, 76 students took part in these three programs. The certificate for the Leadership and Management program in Toronto, London and Windsor were awarded at a ceremony held on March 14, 2019, which was featured in an article published in L'Express de Toronto.

Official opening of Collège Boréal's Settlement Office for Francophone immigrants in Sarnia

On August 24, 2018, Collège Boréal officially opened an office to support the settlement and integration of newcomers in Sarnia and the surrounding area.

The office evaluates the needs of newcomers and refers them to the college's internal services or local service providers who can meet their needs. The information and orientation services offered in Sarnia allow newcomers to become familiar with life in Canada and to take the first steps toward integration and the development of basic skills.



Improve access to quality programs and services adapted to clients' needs.

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Collège Boréal is the main provider of French language services for Walmart's AdvancED program

On February 26, 2019, Walmart Canada announced the nation-wide launch of its AdvancED / *Développement avancé* program in partnership with Humber College. The program reimburses the costs of training to its employees and their families.

Collège Boréal became part of this project at its initial phase and was selected at the main partner for the delivery of the program in French across Canada, particularly through Boréal Online.

Walmart Canada is one of Canada's largest employers and one of the country's ten most influential brands. Walmart operates a chain of 410 stores and employs more than 85,000 associates.

Collège Boréal enters the online training market for cannabis

Collège Boréal's Corporate Training service now offers online training in the cannabis sector in French and English.

In the context of the legalization of cannabis in Canada, Boréal offers a series of three courses covering the entire cannabis industry, including production, sales and marketing, and business financing.

Collège Boréal becomes a designated Red Seal assessment centre for Hairdressing

At a press conference held on Monday, April 30, 2018 at its Timmins campus, Collège Boréal announced that it had been selected as an assessment centre for the Red Seal exam for Hairdressing.

Collège Boréal's Hairdressing program is offered at its campuses in Sudbury and Timmins.



Improve access to quality programs and services adapted to clients' needs.

- 1. Increase program offerings: post-secondary (including apprenticeship), continuing education, employment services and immigration services.
- 2. Diversify delivery models.
- 3. Develop a strategic watch mechanism to anticipate labour market trends.

Partnership between Collège Boréal and St. Joseph's Health Centre in Sudbury

In response to the shortage of personal support workers (PSWs) in Northern Ontario, Collège Boréal's School of Health Sciences and St. Joseph's Villa launched in 2018 a pilot project that allows graduates with certain credentials to obtain the equivalent of the PSW certificate.

Collège Boréal is responsible for delivering credentials that allow St. Joseph's Villa to hire the graduates of certain targeted health care training programs as PSWs. Those who wish to take part in this project have to pass theoretical and practical exams to evaluate their ability to fulfill the duties of a PSW.

A formal evaluation of this program is underway. Meanwhile, in light of its encouraging preliminary results, the pilot project has become permanent and has been extended to St. Gabriel Villa in Chelmsford.

Collège Boréal and the Ontario SPCA sign a ten year partnership for animal welfare

On October 18, 2018, Collège Boréal and the Ontario SPCA and Humane Society signed a ten year agreement to renew a partnership that provides students with a practical learning environment for animal care, as well as a space to house Ontario SPCA's animal care centre for Sudbury and district.

This is Collège Boréal's first-ever ten year agreement. To support future generations of protectors of animal welfare, the Ontario SPCA has also announced that it intends to offer financial support to an Indigenous Francophone student admitted to Collège Boréal's two-year Veterinary Care Technician program.



Improve access to quality programs and services adapted to clients' needs.

- 1. Increase program offerings: post-secondary (including apprenticeship), continuing education, employment services and immigration services.
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ENROLMENT BY TRAINING SECTOR

	2016-2017	2017-2018	2018-2019
Post-secondary education	1,322	1,342	1,317
Apprenticeship (trades)	670	651	622
Upgrading	795	889	976
Immigration services and programs	3,124	2,475	2,874
Continuing education	(103,500 contact hours) 2,693	3,604	3,352
Total	8,604	8,961	9,141

THREE NEW PROGRAMS APPROVED BY THE BOARD OF GOVERNORS

- Business
- Accommodation and Human Rights
- Agricultural Practices

FLEXIBILITY

Increase transferability for students and improve collaboration between services

- 1. Develop tools to facilitate transferability by increasing the number of articulation agreements, recognized equivalencies and other means.
- 2. Increase communication in order to improve inter-service effectiveness and efficiency.

Articulation agreements signed in 2018-2019

Sixteen new articulation agreements were signed this year. In total, 127 of Collège Boréal's programs provide articulation agreements.

Université de Hearst

Embedded programs

- Business Administration (BAA-4)
 Human Resources Management Post-Diploma
- Human and Social Issues (BA-4) Health and Community Services Management Post-Diploma
- Psychology (BA-4)

 Interdisciplinary Gerontology Post-Diploma
- Business Administration (BAA-4) Health and Community Services Management Post-Diploma

Articulated programs

- Psychology (BA-4) Social Services Worker
- Psychology (BA-3) Social Services Worker
- Human and Social Issues (BA-3)
 General Arts and Science
- Human and Social Issues (BA-4)
 Social Services Worker

Lakehead University

- Honours Bachelor of Kinesiology

 Fitness and Health Promotion
- Honours Bachelor of Kinesiology

 Occupational Therapy Assistant
- Honours Bachelor of Kinesiology Paramedic
- Honours Bachelor of Kinesiology – Diagnostic Ultrasound
- Honours Bachelor of Kinesiology

 Massage Therapy

Saint-Paul University

Human Relations and Spirituality

 Interdisciplinary Gerontology Post-Diploma

University of Sudbury

- Indigenous Studies (BA-3 and 4 year)
 Police Foundations
- Indigenous Studies (BA-3 and 4 year)
 Social Services Worker



QUALITY

Ensure the quality of programs and services in order to innovate and adapt to constantly evolving realities.

- 1. Develop and implement a human resources strategy for the recruitment, retention and development of staff.
- 2. Improve the performance appraisal system for all categories of employees.
- 3. Review and analyze the college's services and establish a continuous improvement process.
- 4. Continue to analyze programs in order to achieve optimal quality levels.

Applied Research Centre for Biodiversity: our college is at the leading edge of research in natural resources and plant agriculture

Northern Ontario's people are not its only inhabitants adversely affected by its harsh winters. Like us, plants and crops have to adapt to the unique characteristics of our climate.

That is the field of study of the new Applied Research Centre for Biodiversity inaugurated at Boréal's Sudbury campus on October 9, 2018. Investments totaling \$3M (\$1.5 M from the federal government's Strategic Innovation Fund, \$1.3 M from Collège Boréal and \$200,000 from the province) served to build and equip a high-tech agriculture and natural resources greenhouse, a drive-in freezer for research purposes, a classroom, a warehouse and an outdoor garden.

In attendance at the inauguration, MPs Paul Lefebvre (Sudbury) and Marc Serré (Nickel Belt) and MPPs Jill Dunlop (Simcoe North), France Gélinas (Nickel Belt) and Jamie West (Sudbury) appreciated the scope of the centre's investments in technology for research and education, before setting their sights on... a good old tractor for their photo session on a fine fall day.



Social Innovation Centre for Children and Families

On September 26, 2018, Collège Boréal announced the creation of a Social Innovation Centre for Children and Families and embarked on a province-wide tour of the new centre's community partners.

Under the School of Business and Community Services, Collège Boréal's first Social Innovation Centre is devoted to encouraging and stimulating reflection on children and families by mobilizing professionals and community stakeholders in the field, as well as professors and students from Collège Boréal.

The aim is to bring these diverse people together around specific projects, such as co-management with the Association francophone à l'éducation des services à l'enfance de l'Ontario (AFESO), the Francophone Centre of Excellence for Early Years and Child Care and the Ontario Ministry of Education, or pedagogical support projects with the City of Greater Sudbury and Simcoe County, and a Francophone mentorship program with the Réseau régional de langue française du Nord (RRLF and the AFESO).

Creation of a mental health service within the college

In December 2018, Collège Boréal created a position of Manager - Mental Health Strategy. This innovation is in response to a government directive to reinforce mental health services within post-secondary institutions.

QUALITY

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2018 Awards of Excellence

Annually, Collège Boréal recognizes the contribution of four members of its staff who have shown outstanding commitment to students and to the institution as a whole. Congratulations to the following employees:

Support staff: Rose Kana, Development Office, Sudbury

Teaching staff: Marc Hébert, professor and coordinator, School of Trades and Applied Technology, Sudbury

Administrative staff: Jean Cotnoir, director, Marketing and Liaison, Sudbury

Temporary staff: Lise Kozlovich, professor, School of Health Sciences, Kapuskasing

Staff performance appraisals: towards a new more interactive and systematic model

With the aim of improving Collège Boréal's staff management and performance appraisal system, the Management Committee tasked a working group with drafting new proposals to adapt the current performance appraisal model to new realities of the world of work, which has become increasingly flexible, mobile and horizontal, while communications continue to play a key role.

Once approved, the new process will be implemented progressively throughout 2020.

Decentralized communications

The Communications Department at Collège Boréal has undergone a somewhat revolutionary change. Since September 2018, the position of Manager – Communications and Media Relation is based at Boréal's Toronto campus.

This move aims to broaden the impact of communications from our campuses and access centres throughout the province and to reflect the expansion of Collège Boréal in the centralsouthwest region.



Increase Collège Boréal's visibility among future clienteles, potential employers, and communities.

- 1. Increase the number of active members in the Alumni Association.
- 2. Increase opportunities for visibility and participation in community activities.
- 3. Improve the college's marketing initiatives in Canada and abroad.
- 4. Increase the number of partnerships with employers, organizations and community groups.

Collège Boréal awards over 600 diplomas

Between May 22 and June 6, 2018, Collège Boréal awarded more than 600 diplomas. The following awards and distinctions were presented at the graduation ceremonies:

Daniel Giroux Bursary: Adam Martelli, Business Administration – Bookkeeping, Sudbury

Pierre Riopel Bursary: Fateh Mourad Anabi – Fish and Wildlife Management Technology, Sudbury

Denis Hubert-Dutrisac Bursary: Vicky Glazer Martin – Social Services Worker, Sudbury

Gisèle Chrétien Bursary: Eman Saad Alatbash – Business Administration - Bookkeeping, Sudbury

Jean Watters Bursary: Émilie Charette – Massage Therapy, Sudbury

Collège Boréal Foundation Bursary: Chantal Frescura – Fish and Wildlife Management Technology, Sudbury

Governor General's Medal of Excellence: Chelsea Vlasschaert – Medical Radiation Technology, Sudbury

Community awards

The graduation ceremonies were also the occasion to present three community awards recognizing the commitment of Collège Boréal's partners in the community. Congratulations to the following recipients:

Board Chair Award: Réseau de soutien à l'immigration francophone du Nord de l'Ontario

This award recognizes a community organization for its outstanding contribution to the development of Collège Boréal and its community.

President's Award: Vale

This award recognizes a private-sector enterprise for its contributions to Collège Boréal.

Honorary Diploma: Yves Berthiaume, Director of Funeral Services

This award recognizes a prominent personality's outstanding work or involvement in the community.

Collège Boréal and CMHA-Ontario team up to support mental health

The Canadian Mental Health Association – Ontario Division and Collège Boréal have joined forces to launch a special fundraising campaign to remind students of the importance of good mental health on campus and throughout the province.

Since October 22, 2018, a \$5.00 portion of the fees Boréal receives for each individual admission application is being donated to CMHA-Ontario to support that association's community mental health and addiction services.

These funds will also help to support CMHA-Ontario's on-campus program, namely the Centre for Innovation in Campus Mental Health, which helps Ontario's colleges and universities to increase their capacity to support their students' mental health and well-being.

COLLÈGEBORÉAL

TON CHOIX FERA UNE DIFFÉRENCE POUR QUELQU'UN D'AUTRE.

Pour chaque demande reçue*, Boréal fera un don de 5 \$ à l'Association canadienne pour la santé mentale.



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Collège Boréal links with Le Club canadien de Toronto as main partner of its 2018-2019 season

To pursue and strengthen its commitment to Toronto's Francophone community and Le Club canadien, Collège Boréal has become the main sponsor of its 2018-2019 season.

In this capacity, Collège Boréal's president, Daniel Giroux, delivered an address on February 18, 2019, to a hundred Franco-Torontonian leaders under the theme "Boréal's recipe for success". His talk touched on Boréal's one-stop service model, commented the results of Key Performance Indicators that rank Collège Boréal as the number one college in Ontario, and looked forward to Boréal's future in the Toronto area as its upcoming new campus provides new perspectives for sustained and durable growth.

A member of Collège Boréal's Management committee and board member of Le Club canadien, Lise Béland, was named vice-president of Le Club canadien for the current season.



Collège Boréal coordinates Toronto's Francophonie Week

For the second consecutive year, Collège Boréal has coordinated Toronto's *Semaine de la francophonie*, an organization presided by Lise Béland, Boréal's vice-president Central-Southwest.



In particular, Collège Boréal hosted the weeklong event's opening cocktail, which attracted 400 guests including many political figures, such as Ontario's minister of Francophone Affairs, the Hon. Caroline Mulroney, the minister of Culture, Tourism and Sports, the Hon. Michael Tibollo, the president of Ontario's Treasury Board, the Hon. Peter Bethlenfalvy, and the mayor of Toronto, Mr. John Tory, who gave a speech in French that was warmly received by the community. Many MPPs from all parties also represented the province at this event.

Collège Boréal also hosted a Family Day event at its Toronto location which attracted a hundred or so francophone families.

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A team from Collège Boréal takes on a humanitarian project in Guatemala

A team of nine students and four staff members broke new ground for Collège Boréal as they headed to Guatemala to take part in a humanitarian project in partnership with the non-denominational organization The GOD'S CHILD Project.

From May 4 to 14, 2018, the group stayed in a small village in the Panchoy valley, a few kilometres from the city of Antigua. They helped to build two concrete block houses to house very poor families and visited a hospital for children suffering from malnutrition, as well as homeless shelter.

Collège Boréal's team was the first Canadian team to complete this sort of humanitarian project with The GOD'S CHILD Project in Guatemala. The team from Northern Ontario was a great ambassador not only for Collège Boréal, but for the region and the country as a whole.



Impact: Ontario's Francophone students discover Boréal's programs at a young age



Impact is an initiative led by recruitment teams that give young participants the opportunity to explore a variety of programs offered by Collège Boréal for a day, during which they take part in workshops and presentations about various training opportunities and trades.

This year, Impact was held in Windsor on May 9, 2018, in Toronto on May 10, in Sudbury on May 29, in Timmins on May 30 and in Wawa on May 31.

Thanks to the commitment of teachers and staff members, students got to share experiences and expertise and had an excellent first contact experience with Collège Boréal.



Increase Collège Boréal's visibility among future clienteles, potential employers, and communities.

- 1. Increase the number of active members in the Alumni Association.
- 2. Increase opportunities for visibility and participation in community activities.
- 3. Improve the college's marketing initiatives in Canada and abroad.
- 4. Increase the number of partnerships with employers, organizations and community groups.

C.O.M.I.T.: Spotlight on trades at Collège Boréal

On Thursday, February 28, 2019, Collège Boréal welcomed more than fifty secondary school students to the C.O.M.I.T. event (#COMIT2019), presented in partnership with Northern Ontario Francophone school boards under the initiative of *Destination réussite*.

The students took part in a competition in which they applied their trade skills (carpentry, welding, auto mechanics, electricity, drafting, architecture and hairdressing) and had the opportunity to meet professors in a fun and rewarding setting. Some students left with prizes and \$500 bursaries were offered by Technica Mining.

Thanks to the commitment our professors, the organizational skills of Boréal's planning team and the collaboration and constant support of our community partners, the event met with great success and helped to promote the training that Collège Boréal provides for the trades of tomorrow.



Future Camp: the ultimate Boréal experience

On May 16, 17 and 18, Boréal's Sudbury campus welcomed more than 400 grade 10 and 11 students from across the province to a Future Camp in partnership with *Destination réussite*, UECT (which is the Francophone arm of the School-College-Work Initiative) and the twelve Francophone school boards.

Future Camp provides a rich student experience that allows participants to explore Collège Boréal's programs and related careers in greater depth. Participants stayed at the college's student residence and took part in hands-on activities during the day, followed by social activities in the evening.

The goal is to show the commitment of Collège Boréal's professors and staff and develop the participants' sense of belonging.

Boréal X

During this year's fall school break, staff members mobilized for a recruitment week to offer career exploration activities and programs to students in the four corners of the province. From Sudbury to Windsor, every campus took part in one or more activities.

Collège Boréal used this opportunity to welcome guidance counsellors from across the province and to offer evening open house events.



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PEDMAS: Experiencing practical mathematics in trades

On May 1 and 2, 2018, in Sudbury and Timmins, Collège Boréal gave grade 9 students from Northern Ontario's six Francophone school boards the opportunity to put their classroom mathematical concepts to use in workshops designed to apply concepts of geometry, fractions, percentages, volume and Pythagoras' theorem.

Students had the opportunity to participate in workshops where mathematics play a key practical role, including computer science, business, millwright, carpentry, welding, paramedical service and electricity.

Free 2 Dream

Collège Boréal and Cambrian College held a joint recruitment event at the New Sudbury Centre. The **Free 2 Dream** event was aimed particularly at Greater Sudbury residents who are considering going back to school to pursue the career of their dreams.

Members of the recruitment and liaison teams from both colleges presented the programs and apprenticeships offered in their institutions, as well as financial assistance, employment services and upgrading programs.

For those who applied on the spot, Boreal and Cambrian paid the \$95 application fee to the Ontario College Application Service (OCAS).

Average of three recruitment activities per day!

The recruitment team created a province-wide calendar to identify all community and school activities.

In 2018-2019, the team took part in more than 810 activities (tours, school visits, workshops, activities, kiosks, etc.). In addition, the college established a field team that spent the summer attending various festivals throughout the province.



- School recruitment activities (in secondary schools): 32
- Community recruitment activities: 43
- Guided tours: 303
- Tour of secondary schools (September-December 2018): 269

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A wide variety of marketing strategies

As part of its three year recruitment plan, the Marketing Department implemented a wide variety of recruitment strategies. In total, more than 30 strategies were identified and carried out, such as randomly distributing keys to open the door to success, occupying entire sections of secondary schools with visual displays and notably the very popular Vipères jackets offered to students who confirm that they have chosen Boréal for the 2019-2020 school year.



Recognition awards

The Marketing Department continues to do outstanding work. This year, the team won two marketing awards, for its annual campaign *Prends ta carrière en main* and for the "Turn your Career on its Head" campaign.

Boréal's marketing team has received eleven awards since 2012.

Strategic and visibility partnerships and agreements

Collège Boréal has diligently established or renewed collaboration agreements with dozens of community partners in the various Francophone communities it serves, among them:

ACFO du Grand Sudbury, Théatre du Nouvel-Ontario, CHOQ FM, Club Canadien de Toronto, NOVA Business Awards, L'Express de Toronto, Le journal Agricom, Canadian Parents for French, Épelle-moi Canada, La Slague, La Nuit sur l'étang, Théâtre français de Toronto, Stars and Thunder Festival, Les Lumberjacks de Hearst, Centre francoontarien de folklore, Réseau du Nord pour le soutien de l'immigration francophone, Métis du Nord de l'Ontario, Assemblée de la francophonie de l'Ontario, Ontario Centre for Workforce Innovation, Beef Farmers of Ontario/Kapuskasing Demonstration Farm

Moreover, Collège Boréal has provided financial or in-kind support as the sponsor of a variety of community organizations.



2018 Premier's Award

Increase Collège Boréal's visibility among future clienteles, potential employers, and communities.

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Sciences, Recent Graduate and Technology. This year, a graduate of Collège Boréal was recognized posthumously as a finalist in the Community Services category. Francis Deschênes, who graduated from the Police Foundations program in 2004, lost his life while on duty on September 12, 2017 at age 35.

In his 12 years of service in the Royal Canadian Mounted Police, Francis Deschênes fulfilled a variety of duties in Nova Scotia, including traffic control and collision reconstruction, and in Ottawa as a member of Prime Minister Stephen Harper's security team.

Francis Deschênes was nominated for the Premier's Award by the Collège Boréal Alumni Association, with which he maintained close ties.

FOLLOW US!

Twitter @collegeboreal @AGEE_boreal @Anciens_boréal

Facebook

Collège Boréal

Vie Boréal

Association des anciennes et anciens

Instagram

collegeboreal associationdesanciens

YouTube

C. Boréal









APPLIED RESEARCH

Collège Boréal undertakes applied research projects with partners in business, industry and the community to promote innovation and contribute to economic growth and productivity.

These projects pursue various goals, such as product, process and prototype development, industrial design and marketing strategies.

Recently completed projects

- Incubation and hatching of whitefish eggs in partnership with Open Water Systems Limited and Herbert Fisheries, with funding from the Natural Sciences and Engineering Research Council (NSERC).
- Entrepreneurship in post-secondary institutions, in partnership with Laurentian University, Cambrian College and NORCAT, with funding from the Ontario Centres of Excellence. As part of this project, Collège Boréal organizes an annual contest under the theme "The next innovation will be mine!"
- The effectiveness of ligneous biomass ash in reducing soil acidity, in partnership with EACOM Timber Corporation, Glencore-Sudbury Integrated Nickel Operations and Cégep Abitibi-Témiscamingue, with funding from the NSERC.
- Entry-Level Innovation Enhancement Grant, in partnership with Open Water Systems Limited, Milfoil Solutions Inc. and Glencore, with funding from the NSERC.
- Creating a water-resistant wood pellet, in partnership with FP Innovation and Lacroix Timber, with funding from the NSERC.
- Growing haskap berries in Northern Ontario, with funding from the NSERC.
- Growing hops in Northern Ontario, in partnership with MCP Operation, with funding from the NSERC.
- The grieving process after the death of a colleague, in partnership with United Steelworkers Local 6500, with funding from the Ontario Ministry of Labour.

- The quality of life of Franco-Ontarian postsecondary students in Sudbury, in partnership with the *Institut franco-ontarien* and Laurentian University, with funding from the *Consortium national de formation en santé* (CNFS).
- The linguistic identity of Francophone students in Ontario's post-secondary system, in partnership with the University of Ottawa, with funding from the CNFS.

Ongoing projects

- Treatment of industrial soils following the application of wood ash and pulp, in partnership with Atlantic Power, with funding from the NSERC.
- The effects of mycorrhizal inoculation of soils on agricultural production, with funding from Northern Ontario Farm Innovation Alliance (NOFIA).
- Physical activity project with the Dokis First Nation, with funding from the Social Sciences and Humanities Research Council (SSHRC).
- Developing the job market in the Nipissing area, in partnership with the Labour Market Group of North Bay, Employment Ontario, the City of North Bay, the Municipality of Nipissing West, Nipissing West Economic Development and the North Bay Economic Development Corporation, with funding from the Centre for Workforce Innovation (CWI).
- A study on artificial intelligence, with funding from the *Chambre économique de l'Ontario*, the Greater Sudbury Development Corporation (GSDC) and Insurance Hero.
- Early childhood services and identity construction, with funding from the Ontario Research Fund and the SSHRC.
- The syntactic abilities of college, secondary and elementary students, in partnership with Laurentian University, with funding from the *Consortium national de formation en santé*.

BORÉAL INTERNATIONAL

RECRUITMENT

In partnership with EduCanada, the Association des collèges et universités de la francophonie canadienne (ACUFC), Colleges and Institutes Canada (CICAN) and the Association France-Canada, Collège Boréal took part in the following international recruitment activities in 2018-2019:

- North Africa (Morocco, Tunisia, Algeria)
- France, Salon Édu-Canada, as well as the Tour de France, Avantage Ontario-France-Canada (Paris, Bordeaux, Caen, Châlons-en-Champagne, Nice, Montpellier)
- Education open house days at the Canadian Embassy in Paris
- Italy (EduCanada Fair, Rome)
- Mexico (Mexico City and Monterrey)
- West Africa (Senegal, Cameroun, Ivory Coast)
- India (New Delhi, Chennai, Bangalore, Trichy Kanyakumari)
- Tanjore, India: Inauguration of the International Centre for Foreign Languages of the private university Periyar Maniammai Institute of Science and Technology (partner for French courses in India)

PROJECTS AND ACTIVITIES

Agricultural training for food security in Mali (2015-2021)

Collège Boréal, in collaboration with Université Laval and Éducation internationale, contributes to this project which aims to improve the offer of agricultural and job training for young people in Mali's agriculture sector. Boréal is responsible for evaluating, revising and implementing the programs of the Institut polytechnique rural de Katibougou (IPR/IFRA) and for implementation and training at the Institut de formation professionnelle de Koutiala (IFPMS).

To date, Collège Boréal has sent 15 missions to Mali as part of this project.

Technical job skills in Mozambique: logistics technician – job sites and transport (2016-2020)

Collège Boréal, in partnership with Cégep Garneau, will support the Industrial and Commercial Institute of Pemba in Mozambique to develop and implement a training program through a skills-based approach in the fields of logistics and transport for mining and gas projects in Mozambique. Since April 2018, Collège Boréal has full responsibility for this project, Cégep Garneau having withdrawn from all of its international activities.

To date, Collège Boréal has sent three missions to Mozambique as part of this project.

Durable insertion of agri-food graduates in Benin, Mali and Haiti (2017-2021)

The end goal of this project is greater economic prosperity for the people of Benin, Haiti and Mali by means of job skills programs. The Paul Gérin-Lajoie Foundation is the lead organization. Collège Boréal's main responsibility is to harmonize the training programs offered in the three countries (with three to five partner institutions per country) and to strengthen their focus on pragmatism and entrepreneurship.

This is one project adapted to three countries and Collège Boréal's interventions must be adapted to each country. **In Benin**, Collège Boréal supports the review of placement courses, teacher training in a skills-based approach, and program evaluation by the responsible ministry. **In Mali**, the focus is to harmonize the delivery mode for a national program (an agricultural business technician certificate) on which Boréal is also working via the FASAM project. **In Haiti**, the main task is harmonizing one technical agriculture program across five participating schools. The focus is on program review, in partnership with the ministry, the participating schools and the private sector.

To date, Collège Boréal has sent two missions to Haiti for this project (program review and adaptation of revised programs).

COLLEGE LIFE

Student General Association (SGA)

The Association générale des étudiants et étudiantes (Student's General Association) represents and promotes the interests of students and supports Franco-Ontarian culture in Collège Boréal's campuses and access centres across the province. In 2018-2019, the association's representatives were:

HEARST

Director: Ariane Laberge Social representative: Megan Slobodnick Sports representative: Jessie Lemieux

KAPUSKASING

Director: Jessica Lavigne-Samson Social representative: Danica Chevalier Sports representative: Chanelle Caron

NIPISSING

Director: Mélanie Hébert Representatives: Nathalie Courchesne, Michelle Landry

SUDBURY

Director: Crépin Foké Social representative: Maryse Pelletier Sports representative: Stéphanie Sicard Intercultural representative: Sarah Kazadi Communications agent: Christian Kabamba

TIMMINS

Director: Kelly-Anne Bennett Social representative: Christian Aubé Sports representative: Shyanne Michaud

TORONTO

Director: Ephrem Porou Social representative: Yannick Misutidi Sports representative: Charles Alex

WINDSOR

Director: Alpha Mumbere Social representative: Komo My Yang Sports representative: Jean Benoît Yakitte Barada



COLLEGE LIFE

Intercollegiate sports – Les Vipères, Boréal's sports teams

Under the auspices of Student General Association, the Vipères are part of the Ontario Colleges Athletic Association (OCAC), which includes teams from all of Ontario's colleges. Our athletes proudly wear our colours across the college network and compete at regional, provincial and national (CCAA) levels. Our Vipères compete in men's and women's badminton and volleyball.

2018-2019 Vipères Gala



On Thursday, April 4, 2019, Collège Boréal's annual Vipères Gala honoured our 2018-2019 athletes for their outstanding results both in sports and academics. Boréal's Student Life department presented awards totaling over 50 000 \$ in 2018-2019, in the form of athletic bursaries, with support from the sports sector and the Student's General Association (AGEE).

Athlete of the year

Female: Émilie Roy Male: Stephen Lefaive

Rookie of the year

Female: Lynn Michel Male: Kevin Longpré

Intramural sports

Women's volleyball

Rookie of the year: Megan Hicks Most improved player: Karlee Gravelle Best performer: Myriam Bouffard Most valuable player: Josée Côté

Men's volleyball

Rookie of the year: Kevin Longpré Most improved player: Justin Lamontagne Best performer: Rylan Levean Most valuable player: Stephan Lefaive

Women's badminton

Rookie of the year: Lynn Michel Most improved player: Danika Mayer Most valuable player: Émilie Roy

Men's badminton

Rookie of the year: Zackary Brunet Most improved player: Luc Demers Most valuable player: Jonathan Boucher



VIE COLLÉGIALE

Extramural sports

Women's hockey

Most valuable player: Maryse Pelletier Most sporting conduct: Morane Frenette

Men's hockey

Most valuable player: Derek Mageau Most sporting conduct: Félix Bernard

Men's basketball

Most valuable player: Nicholas Landry Most sporting conduct: Tylor Gauthier

Mixed soccer

Most valuable player: Crépin Foké Most sporting conduct: Catherine Carbonneau

Indoor mixed soccer (Windsor campus)

Most valuable player: Yakitte Baraba Most sporting conduct: Martin Junior Itanioua

Special awards

Dennis Dionne Achievement Award for Sporting Conduct: Lynn Michel Alumni Award: Valérie Breen

Ontario Colleges Athletic Association (OCAC) Award of Excellence: In recognition of academic success (cumulative grade point average above 3.25 out of 4)

Women's Volleyball

Myriam Bouffard, Brianne Chouinard, Josée Côté, Maurissa Ducharme, Karlee Gravelle, Maddison Loiselle, Caroline Pellerin, Joëlle Proulx, Taylor Soucy

Men's Volleyball Joshua Brown, Darian Dechaine, Zachary Ducharme, Brant Howard, Justin Lamontagne

Women's Badminton Emilie Roy, Lynn Michel

Men's Badminton Jonathan Boucher, Zackary Brunet, Luc Demers

College Lifetime Achievement Award Renée Hallée, former director of Collège Boréal Student Services



DEVELOPMENT OFFICE



2018-2019 CONTRIBUTIONS (gifts in kind and donations)	\$368,215.93
Gifts-in-kind / planned donations	n/a
Targeted cash for scholarships	\$147,562.08
Targeted equipment fund; gifts-in-kind (monetary value)	\$178,550.00
Targeted capital funds	\$42,103.85

Campus/Site	Number	Amount
	of bursaries	of bursaries
Distance	73	\$32,204.35
Alfred	58	\$34,233.00
Hamilton	23	\$23,026.52
Hearst	20	\$7,600.00
Kapuskasing	50	\$19,825.00
London	30	\$23,822.24
Niagara	8	\$1,700.00
Nipissing	39	\$21,900.00
Sudbury	1,325	\$980,296.60
Timmins	191	\$98,304.10
Toronto	610	\$375,418.16
Windsor	79	\$47,954.86
Mississauga	19	\$18,746.05
Total	2,525	\$1,685,030.88

Lacroix Lawyers/Avocats receives the Stellar Awards

On November 28, 2018, Collège Boréal honoured Lacroix Lawyers/Avocats with the Stellar Awards. For almost 50 years, Lacroix Lawyers/Avocats has shown strong commitment to the community by playing an active role on the boards of many community, not-for-profit and professional organizations. The firm's culture is based on teamwork, commitment to clients and the promotion of excellence in everything it does. Year after year, Lacroix Lawyers/Avocats supports Collège Boréal by recruiting interns from our Legal Assistant program. The firm provides our students with a learning experience which allows them to apply the knowledge they have acquired in their studies. Our interns receive guidance and have the opportunity to gain very valuable professional experience that contributes greatly to their education. Collège Boréal is very grateful for the time and effort that Lacroix Lawyers/Avocats puts into welcoming our students and thanks the firm for its many years of support.







OCP Construction Supplies and Cousineau Concrete Pumping Inc – our longstanding partners

OCP Construction Supplies provides industrial, commercial and engineering firms with construction materials and products in Northern Ontario cities, including Sudbury, North Bay, Timmins and Sault Ste Marie. They deliver to the worksite and provide dependable service. Their concrete pump trucks provide concrete pumping services and epoxy, urethane and cementitious grouts.

The owners and managers of the firm understand that their employees are vital to the success of their business and recognize the importance of maintaining good relations with their clients, suppliers and staff, all of whom are partners in their view.

When asked about the importance of partnerships for their business, it is clear that they value them highly. That is why they also understand the importance of investing in education to ensure access to quality bilingual staff in many lines of work. In the spring of 2018, OCP Construction Supplies and Cousineau Concrete Pumping Inc. donated \$24,000 worth of equipment to Collège Boréal for use in the Millwright and Heavy Equipment programs, including a forklift and a surface grinder. Thanks to donations like these, our students can benefit from quality learning experiences.



Collège Boréal Alumni Association

The association's recent activities:

At last, an official jacket!

The official alumni jacket was unveiled in June 2018. It is sold exclusively by the Alumni Association for \$125, with customization options.



The golf tournament becomes a tradition

The 2nd annual Collège Boréal Alumni Golf Tournament held on June 12, 2018, attracted more than 100 participants to the Timberwolf Golf Club. Thanks to generous sponsors and donors, there were many prizes for the players.

In light of the success of these two first tournaments, a third edition has been announced for June 12, 2019.

The tournament raises funds that serve to provide bursaries to alumni who wish to return to college or who have children that wish to study at Collège Boréal.

DEVELOPMENT OFFICE



Our alumni magazine *D'ici et d'ailleurs: L'Après Boréal* keeps alumni in touch with the college

When its second edition was published in January 2019, the new alumni magazine unveiled its name. D'ici et d'ailleurs: L'Après Boréal will provide details on the activities of the Alumni Association, profile former Boréal students and promote the latest new

benefits provided to members of the association.

The magazine's second edition introduced the new members of the Alumni Advisory Committee tasked with defining the association's direction and objectives in relation to Collège Boréal's Strategic Plan.

You can view the magazine <u>online here</u>.

Boréal alumni team up for online savings

The Collège Boréal Alumni Association has created a team of alumni on the Flipgive platform.

Flipgive lets users shop online to source many brands from a

variety of suppliers that offer group discounts. The Alumni Association receives up to 25% of the cost of these purchases, which can be used to expand the offer of services and discounts to Boréal alumni and the Boréal family as a whole.

Let's have coffee!

The Collège Boréal Alumni Association wants to sit down for a coffee with you!

Go to http://excellence.collegeboreal.ca/.../ av.../pauses-cafeboreal/ to get details and fill out the application form.



SUMMARY OF FINANCIAL STATEMENTS

CONSOLIDATED FOR THE

TWELVE MONTHS ENDING MARCH 31, 2019

Consolidated Balance Sheet on March 31, 2019

Cash	28,706,594
Accounts receivable	4,412,302
Prepaid expenses and other	1,404,441
Instalment on long-term accounts receivable	243,000
	\$34,766,337
nvestments	11,342,963
Capital Assets	87,415,183
Long term accounts receivable	4,552,872
Deferred charges – Nipissing campus	113,658
	103,424,675
	\$138,191,011

Liabilities and Fund Balance

Assets

	\$138,191,011
Accumulated remeasurement gains	674,814
	\$37,723,290
Endowment fund	8,768,727
Capital investments	13,873,765
Internal restriction	5,500,000
Unrestricted	9,580,798
Net assets:	
Long-term debt	\$9,465,012
	\$90,327,897
Capital assets	
Subsequent periods expenses	4,908,071
Deferred contributions:	
Post-employment benefits and compensated absences	\$1,966,265
Instalment on long-term debt	\$397,000
Accounts payable and accrued liabilities	\$19,377,155

APPENDIX A

2018-2019 MULTI-YEAR ACTION PLAN REPORT

The Audited Financial Statements show the revenue and expenses, changes in net assets and cash flow at the end of the fiscal year.

The **2018-2019 Audited Financial Statements** are available on Collège Boréal's website at <u>http://www.collegeboreal.ca/a-propos-de-boreal/</u> politiques-informations-et-documentation/



APPENDIX B

2018-2019 AUDITED FINANCIAL STATEMENTS

The Audited Financial Statements show the revenue and expenses, changes in net assets and cash flows at the end of the fiscal year.

The **2018-2019 Audited Financial Statements** are available in Collège Boréal's website at <u>http://www.collegeboreal.ca/a-propos-de-boreal/</u> politiques-informations-et-documentation/



APPENDIX C

2017-2018 KEY PERFORMANCE INDICATORS REPORT



Since 1998, the Government of Ontario collects data on the performance of colleges in five areas: graduate satisfaction, student satisfaction, employer satisfaction,

employment rate and graduation rate.

The results of the 2017-2018 Key Performance Indicators were published in November 2018.

Collège Boréal confirmed its status as the number one college in 2017-2018 among all 24 Ontario colleges by meeting or exceeding the provincial average for all five indicators and by ranking first for graduate satisfaction rate and graduation rate.

The 2017-2018 Key Performance Indicators report is available through the Colleges Ontario website.

Student satisfaction rate

- 86.3% of students are satisfied with their learning experience, support services and educational resources (top rank). This result is 12.9% above the provincial average.
- 94.8% of students state that on the whole, Collège Boréal provides them with the knowledge and skills they will need in their careers (top rank).
- 86.5% of students state that they have received quality learning experiences in their program.
- 81.2% of students acknowledge the overall quality of services provided by Collège Boréal (top rank). This result is 20.1% higher than the provincial average.
- 82.6% of students indicate that Collège Boréal provides quality physical resources and installations.

- 80% of students state that Boréal's staff shows concern for their success. This result is 23% higher than the average of Ontario's 24 colleges.
- 82% of students state that they are satisfied with their overall college experience. This result is 15% higher than the provincial average.
- 90% of students would recommend Collège Boréal to their friends or other interested persons.

Graduate satisfaction rate

- 89.6% of graduates are satisfied or very satisfied with their college experience (top rank). This result is 10.1% above the provincial average.
- 95% of graduates would recommend Collège Boréal to their friends or other interested persons.
- 91% would also recommend their respective programs.

Graduation rate

 75.3% of students registered at Collège Boréal obtained a diploma. This result is 8.5% above the provincial average.

Employment rate

- 89% of Collège Boréal graduates found a job.
- Collège Boréal is the top-ranking college in Northern Ontario for student job placements.

Employer satisfaction rate

- 92.3% of employers that hired a Collège Boréal graduate state that they are satisfied or very satisfied with the person they hired.
- 90% of employers would be willing to recommend hiring a Collège Boréal graduate to other employers.

APPENDIX D

SUMMARY OF ADVERTISING AND MARKETING COMPLAINTS RECEIVED

No complaints related to advertising and marketing were filed in 2017-2018.



APPENDIX E

2018-2019 BOARD OF GOVERNORS

Mr. Georges Ansell – Board Chair Mr. Christian Bruneau Ms. Mireille Coulombe-Anifowose Ms. Mélodie Dubuc – Student representative Ms. Linda Dugas Ms. Dada Gasirabo Mr. Daniel Giroux – President of Collège Boréal

Mr. Bululu Kabatakaka – Administrative staff representative

Ms. Renée Kowa

Mr. Vincent Lacroix – Vice-chair

Mr. Franklin Leukam

Mr. Bryan Neeley

Ms. Johanne Rhéaume – Support staff representative

Ms. Josée St-Jean – Academic staff representative

Ms. Penny Sutcliffe

Ms. Danielle Talbot-Lariviere

Mr. René C. Viau

Mr. Mario Villeneuve







and access centres in 2017-2018.

BORÉALSUDBURY

CAMPUS PRINCIPAL

21 Lasalle Boulevard Sudbury ON P3A 6B1 Tel: 705.560.6673 Fax: 705.560.7641

BORÉALHEARST

64 Ninth Street, PC 818 Hearst ON POL 1N0 Tel: 705.362.6673 Fax: 705.362.5460

BORÉALKAPUSKASING

3 Aurora Avenue Kapuskasing ON P5N 1J6 Tel: 705.337.6673 Fax: 705.337.5434

BORÉALNIPISSING

96 Main Street Sturgeon Falls ON P2B 1N3 Tel: 705.753.5420 Fax: 705.753.2304

BORÉALTIMMINS

395 Thériault Boulevard Timmins ON P4N 0A7 Tel: 705.267.5850 Fax: 705.267.6673

BORÉALTORONTO

1 Yonge Street, 3rd Floor Toronto ON M5E 1E5 Tel: 416.289.5130 Fax: 416.289.5139

BORÉALWINDSOR

7515 Forest Glade Drive Windsor ON N8T 3P5 Tel: 519.948.6019